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An Urgent Message from your Food Co-op

Throughout 2015, the Fort Collins Food Co-operative sales have been declining. With an increase in staff benefits, Member-Owner discounts and diminished basket sales the store has unfortunately experienced a significant depletion within our savings account. Staff benefits, store hours and product discounts will be greatly reduced to make up for this loss.

Research has shown that out of the 2,400 Member-Owners only 182 spend more than \$1,000 a year at the Food Co-op. We understand that there are many external issues working against us. Increase in retail health food competition, lack of store convenience, small retail space, and much more.

What the Food Co-op staff, General Manager and Board of Directors are asking is for your help. We are asking you, our Member-Owners and community, to commit to spending a larger portion of your weekly food budget at the Food Co-op. By rallying together to help strengthen the Food Co-op, we can allow it to grow into a prosperous, vibrant community marketplace.

The Food Co-op has been an integral part of the Fort Collins community for over 44 years and we want nothing more than to be here for the next 44 years. We also want to continue to provide this community with the best local product and customer service possible. We are so very proud to be the only shop in town that benefits the local community, economy and environment. Can we count on you to come together at a time when the Food Co-op needs you the most? We can't survive without you, our Member-Owners!

The Board of Directors and GM are making headway on sites for expansion, which will help sales eventually, but ultimately; if we do not come together and generate more revenue we will not have a Food Co-operative store to relocate. Re-Member, the Food Co-op is your store; you're an investor and part owner!

Thank you,
Fort Collins Food Co-operative Board of Directors

If you're interested in giving a monetary gift to help your Co-operative, please contact info@fcfood.coop.



The Fort Collins Food Cooperative | 970-484-7448 | info@fcfood.coop | fcfood.coop

